

# ***AFLUA Privacy Policy***

## **1. Protection of Privacy**

Your privacy is important to the AFL Umpires' Association Inc. (AFLUA). This Policy has been developed for you to understand how the AFLUA collect, use, communicate, disclose, and make use of your personal information. The AFLUA will collect and use your personal information in accordance with this Privacy Policy.

The personal information is information that identifies you or could identify you. The AFLUA is required to comply with the *Privacy Act 1988* (Cth) including the *Australian Privacy Principles*.

## **2. Collection of Personal Information**

### **2.1 General Information**

The AFLUA generally collects personal information via your use of its services, forms that you complete and provide to the AFLUA, your use of the AFLUA's Website or SharePoint, responses to AFLUA surveys, and other information provided by you to the AFLUA including by email. The personal information which the AFLUA collect and holds includes, but is not limited to:

- 2.1.1 Your name, address, gender, date of birth, occupation, email, and other contact details,
- 2.1.2 Bank account details,
- 2.1.3 Educational details and status,
- 2.1.4 Information about your dealings with the AFLUA including membership history, subscriptions, and event attendances,
- 2.1.5 Your IP address,
- 2.1.6 Responses provided via surveys or questionnaires,
- 2.1.7 Information derived from the use of cookies, and
- 2.1.8 Details of items ordered or purchased from the AFLUA or suppliers.

By providing personal information to the AFLUA you consent to that information being collected, used, disclosed, and stored in accordance with this Privacy Policy.

You may wish to remain anonymous or use a different name (pseudonym) when interacting with the AFLUA. Where practicable, we will allow you to do so. However, choosing to do so may mean that you cannot participate in our programs. For example, it would not be possible for you to be involved as a member without identifying yourself. Additionally, we may be legally required to deal with you as an identified individual.

### **2.2 Cookies**

The AFLUA may use "cookies" on its website. A cookie is a small text file that the AFLUA may place on your computer. Usually, cookies are used as a means for our website to remember your preferences and are thus designed to improve your experience on the AFLUA website. Cookies may collect and store personal information about you.

You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is sent. Each browser is different, so check the “Help” menu of your browser to learn how to change your cookie preferences.

If you disable the use of cookies on your web browser or remove or reject specific cookies from our website or linked sites, then you may not be able to gain access to all of the content and facilities of our website.

### **2.3 Analytics**

When you visit or browse the AFLUA website or social media, the website host and some third-party service providers may collect information for statistical, reporting and maintenance purposes.

Subject to the terms of this privacy policy, this information is used to administer and improve the performance of the AFLUA’s website and social media and will not be used to identify you. The information may include:

- 2.3.1 the number of users visiting the website and the number of pages viewed,
- 2.3.2 the date, time, and duration of a visit,
- 2.3.3 visiting patterns of individuals accessing the website,
- 2.3.4 the IP address of your computer, and
- 2.3.5 the path taken through the website.

The AFLUA uses website analytic services to help analyse how you use the AFLUA’s website. Website Analytics generate statistical and other information about website use by means including but not limited to cookies which are stored on users’ computers. The information generated is used to create reports about the use of the AFLUA website. The AFLUA’s third party providers of these services may store this information.

The AFLUA treat personal information that may be obtained through cookies and any other information supplied to us (for example if you send us an email) in accordance with this Privacy Policy.

## **3. Information collected by Third Parties**

The AFLUA will also collect personal information that is given to it by a third party in the course of its business. In some cases, the AFLUA will collect personal information from the AFL. This information forms part of the personal information described in this Policy. The AFLUA will not intentionally solicit personal information that has been unintentionally disclosed by you to a third party.

## **4. Use and Disclosure of Personal Information**

The AFLUA collects, holds, uses and discloses personal information for purposes including, without limitation, to:

- 4.1 Verify your identity,
- 4.2 Provide products and services to you, to manage and account for products and services and to improve products and services,
- 4.3 Provide member services including under the AFLUA’s Development and Welfare programs,
- 4.4 Manage the AFLUA’s relationship with you including your membership of the AFLUA,
- 4.5 Provide you with information about events, products and services that may interest you,
- 4.6 Facilitate internal business operations of the AFLUA,

- 4.7 Promote and market AFLUA's events, products and services including by distributing newsletters, publications, invitations, offers and other communications by various mediums,
- 4.8 Administer and manage the AFLUA's website,
- 4.9 Administer, manage, and provide you access to the AFLUA's SharePoint Site.

The AFLUA may also disclose personal information to third parties, including but not limited to, the AFL and external service providers in connection with the purposes detailed above. The AFLUA will take reasonable steps to ensure that these third parties comply with privacy legislation.

The AFLUA may disclose personal information where it is otherwise permitted to do so by law. The AFLUA may also notify you of other purposes for which your personal information will be used at the time at which the AFLUA collects your personal information.

You consent to the AFLUA using your personal information for any of the matters detailed above or any other matter notified by you at the time at which personal information is collected. You also consent to the AFLUA contacting you with such information by means of post, electronic messaging (e.g. email, SMS, WhatsApp) and telephone. The AFLUA will not otherwise disclose personal information without your permission unless a disclosure is in accordance with the Privacy Policy or any agreement you enter into with us or required or authorised by law including without limitation the *Australian Privacy Principles* under the *Privacy Act 1988*.

## 5. Storage of Personal Information

The AFLUA will take reasonable steps to protect all personal information within its direct control from misuse, interference, loss or unauthorised access, modification, or disclosure. The AFLUA will take reasonable steps to hold information securely in an electronic or physical form in accessed controlled premises or in a database requiring a password for access.

The AFLUA will store personal information on data servers controlled by the AFLUA and which are located in Australia. In addition, the AFLUA may also store personal information in a physical form either in its secure office or secure archive facilities within Australia.

However, some of your personal information may be transferred, stored, processed, or accessed overseas by the AFLUA's third party service providers. In particular, as at the date this policy was most recently updated, your personal information may be stored or accessed by recipients in the United States of America (USA), and other countries from time to time. The AFLUA's service providers may be located overseas, and information may be required for service providers to deliver customer support or improve their services.

You agree to the storage and use of such personal information is in accordance with this privacy policy, and consent to its disclosure overseas for third parties, including our service providers in the USA, and such other countries in which those parties or their computer systems may be located from time to time, where it may be used solely for the purposes described in this privacy policy, without us being responsible for such use (or for any breach).

## 6. Links

The AFLUA website contains links to other websites operated by third parties, including but not limited to our social media pages and suppliers. The AFLUA makes no representations or warranties in relation to the privacy practices of any third party website and are not responsible for the privacy policies or the content of these third party websites.

## **7. Children's Privacy**

If you are under 18, you should only provide information to the AFLUA if you understand what you are agreeing to under this policy. Consent of a parent or legal guardian must be provided before anyone under 18 years of age provides the AFLUA with any personal information.

## **8. Opt-Out/Unsubscribe**

If subscribed to AFLUA communications, you can easily unsubscribe at any time by contacting the AFLUA Office.

The AFLUA will endeavour to meet this request as soon as possible, however it may take some time to put an opt-out or unsubscribe request into effect.

## **9. Accuracy of Personal Information**

The AFLUA takes all reasonable precautions to ensure that the personal information that it collects, holds, uses, and discloses is accurate, complete, and up to date. However, the AFLUA relies on the accuracy of personal information provided to it both directly and indirectly. If your information is incorrect or requires updating, please refer to Clause 10 below.

## **10. Contacting the AFLUA**

You may:

- 10.1 Request access to and seek the correction of your personal information held by the AFLUA at any time,
- 10.2 Make a complaint in relation to a breach of privacy,
- 10.3 Submit a query or concern about this Privacy Policy.

by contacting the AFLUA Office.

Any request for access to your personal information must be made in writing. This is for security reasons. You may be required to provide proof of identity in order to obtain access to your personal information.

At all times privacy complaints will be treated seriously and dealt with in a timely and confidential manner.

## **11. Variations**

The AFLUA may determine, at its discretion, to update this Policy from time to time. If the AFLUA varies this Policy, it will provide the revised policy on its SharePoint site.

**Approved by Executive Committee: September 9, 2024**